

**Christ Church**  
**Vestry Minutes**  
**Tuesday, August 23, 2022**  
**5:15pm via Zoom and Formation + Arts Room #204**

**Present:** The Rev Keith Oglesby, The Rev Andreis Diaz, and The Rev Amy Slater; **Messrs.** Glunt, Knowles, Mickley, Mitchell, Parker, and Strom; **Mmes.** Baker, Burnside, Grimsley, Johnson, McCarthy, Price, Toonk, and Williams.

**Absentees:** The Rev Tom Reeder, Barrett, Evanger

**Guests:** Nancy White

**Welcome and Opening Prayer:** All

- Jack Parker called the meeting to order at 5:15 pm with the Vestry prayer.

**Declaration of the Quorum:** Jack Parker

- Quorum established

**Spiritual Presentation/Reflection:** Brian Mickley

- .Reflection on Bishop of Florida election

**Consent Agenda:** All

- July 2022 Vestry Minutes
- July 2022 Financials.
- July 2022 KPIs for Attendance
  - **Move to approve the consent agenda; seconded and approved.**

**Vicar's 5 Minutes:** Rev Oglesby

- Clergy Updates:
  - Rev Slater is here; she looks forward connecting with the parishioners and feeling the love.
  - Rev Reeder will be back on Sept 1st
- Roof Update
  - We are going forward with Auld & White; signed the paperwork today.
  - Not just repairing the roof, it's construction.
  - Investigation and design.
  - Liz has been doing a great job developing donors and knocking around a campaign for the balance.
- Reserve Study
  - Asked the Executive leadership for approval to increase the scope of the Reserve Study to include Youth House and Rhoda Martin Center.
- New Program Year Launch
  - Over 200 people attended the bi-lingual service.
- Junior Playground Proposal
  - We have been trying to figure out how to get a Junior playground for the younger kids in the Preschool.
  - Looking at locations better than behind the parking deck ramp.
  - Preschool will be paying for this playground transformation.
- Outreach Corner
  - Still in the works.
- Connect Sundays
  - Themes each week that tie into the strategic plan to get parishioners engaged.
- Bishop of Florida election.

- Bishop Howard will be sending communication out this week.
- Any general questions?
  - None
  - Jack Parker thanked Rev Oglesby for the update.

**Strategic Plan Focus for July – Evangelism (Grow):** Oglesby/Evanger/White

- Marketing Overview
  - Vestry added \$100,000 to the 2022 Communication budget to use for rebranding and engaging parishioners.
  - Presentation is tomorrow (Wed, Aug 24<sup>th</sup>) at 2pm.
  - Adjective & Co looked at our 70yr history and where we are now.
- New Brand Rollout – Nancy White
  - Appreciate your support and confidence you have in the Communications Ministry.
  - Elements:
    - Print
    - Digital
    - Environmental
    - Ad Specialties
  - Website
    - Working on a new website.
    - Engaged a separate agency, Control Alt Digital, that specializes in digital media.
    - Discussed new domain name.
  - Timeline
    - Best time to launch is November 27<sup>th</sup> (Advent 1).
  - Environmental
    - New/update signs by Shimp Signs.
  - Brief presentation of the new branding and logo.

**Foundation:**

- Foundation By-Laws: Rev Oglesby/McCarthy/Grimsley
  - Work is not complete; tabled for future meeting.
- Education & Scholarship:
  - Work is not complete; tabled for future meeting.

**Other Business and/or Questions and Answers:** All

- None

**Prayer and Adjournment:** Rev Amy Slater

- Adjourned the meeting in prayer at 6:37 pm.

Respectfully submitted,  
Ronda Toonk, Vestry Registrar